

Bauhaus Euroace Manifesto

A sustainable solution to Europe's demographic challenges

One hundred years after the Bauhaus revolutionised art, design and industry with concepts that combined beauty and practicality, placing the figure of the craftsman on the same level as that of the artist, the European Union is proposing a new Bauhaus to promote implementing a Green Deal based on sustainability, inclusion and a new cultural project for Europe.

The EUROACE Euroregion, which is made up of the Portuguese regions of Extremadura, Alentejo and Centro, form a diverse territory that has unique and common characteristics such as a rich historical-artistic heritage and extensive areas of great landscape value and enormous environmental quality. With these distinctive elements, the EUROACE Euroregion faces the challenge of participating in the construction of this new European Bauhaus in which beauty, sustainability and inclusion (beautiful, sustainable, together) must be inseparable.

If the Bauhaus of the 20th century was linked to urban spaces or to industrial and technological development, the Bauhaus of the 21st century can have no limitations, constrictions or boundaries: neither geographical, nor cultural, nor of any other kind. The EUROACE Euroregion is already working on disseminating this Bauhaus philosophy so that it does not remain only in the big cities and spreads to different territories, to areas with a marked rural character that form an essential European lung that will need human presence to be cared for.

With an area of almost 100,000 km² and a population density of less than 40 inhabitants/km², the EUROACE territory is moving towards cross-border projects in which local discourses are overcome and where the European spirit is the main common denominator. It is a commitment to develop proposals, in a participatory manner and from different perspectives, in which creativity, innovation, cooperation, respectful integration with the environment, the enhancement of heritage, culture and art and a new way of relating urbanism and the environment give way to a new rurality that positions the EUROACE as a sustainable, healthy and attractive place to live as opposed to the problems caused by the overcrowding large cities.

The commitment of the three regions that make up the EUROACE Euroregion (Alentejo - Centro de Portugal - Extremadura) is also to collect and disseminate the Bauhaus experiences and initiatives that will emerge in our territories and connect them with the social challenges of the moment.

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